

## AmMetLife Launches Health Smart Rider, a Comprehensive Health Solution that Focuses on Expanding Customers' Healthspan

AmMetLife has launched, **Health Smart Rider**, a holistic health solution that empowers customers to prioritize their well-being at every stage of life. From preventative measures to hospitalization and recovery, the plan offers comprehensive medical coverage as well as support to enhance customers' healthspan - the number of healthy years in their lifespan. Furthermore, it rewards customers with health treats such as health screenings and vaccinations for their efforts to maintain good health, fostering a proactive approach to well-being.

According to Rangan Bir, CEO of AmMetLife, "At AmMetLife, we are committed to empowering our customers to lead healthier, more fulfilling lives. With **Health Smart Rider**, we are not just insuring lives; we are investing in the longevity and vitality of our customers. In addition, with the rising cost of medical inflation, **Health Smart Rider** provides comprehensive coverage that comes with substantial annual limits designed to shield customers from the financial burden of increasing healthcare expenses."

**Health Smart Rider** is an Investment-Linked Unit Deducting Medical Rider attachable to AmMetLife's regular premium Investment-Linked Insurance plans (i.e. ProtectLink). Individuals from age 30 days (attained age) to age 70 years (next birthday) are eligible to apply for this plan.

For more information about **Health Smart Rider** please visit <https://www.ammetlife.com/health/hospitalisation/hospitalisation-agency/health-smart-rider/>

### About AmMetLife

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings LLC (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of over 200 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide. The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

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**For further information on AmMetLife Insurance Berhad, please contact the Corporate Communications Department at [AmMetLife-Communicator@ammetlife.com](mailto:AmMetLife-Communicator@ammetlife.com)**

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